

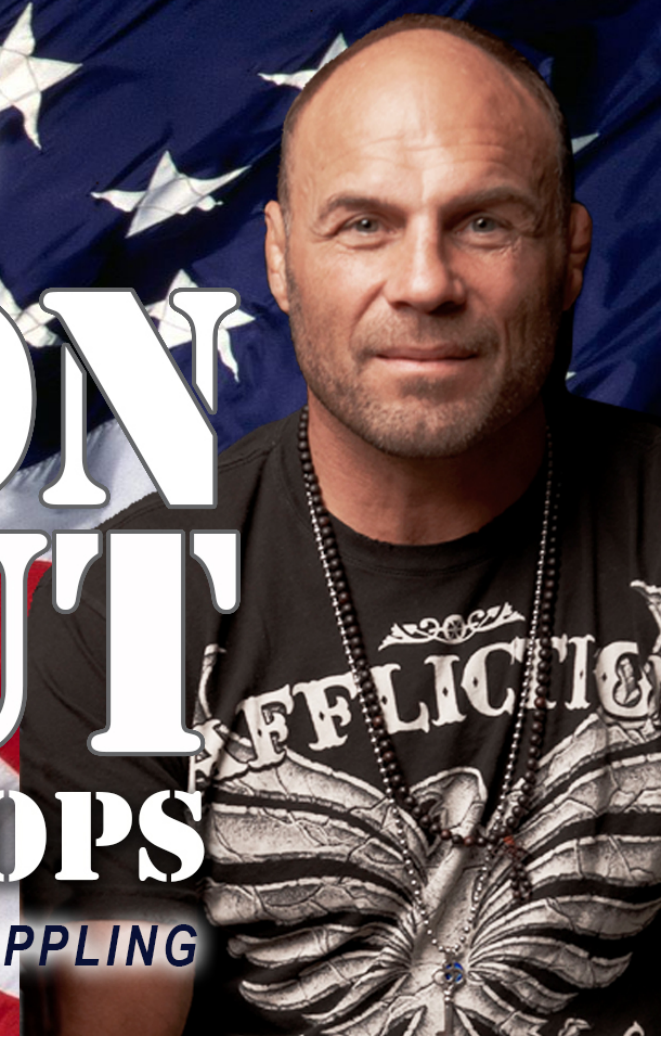
ROUND 10

OPERATION KNOCKOUT



FIGHT FOR OUR TROOPS

AMATEUR MIXED MARTIAL ARTS | SUBMISSION GRAPPLING



ALL NEVADA INSURANCE
"One Call, Your Rates Fall"
allnevadainsurance.com
anifranchise.com



- ★ CREATE AWARENESS ★
- ★ HONOR OUR VETERANS ★
- ★ HELP WITH ASSISTANCE ★

Xtreme Couture GI Foundation
4055 West Sunset Rd.
Las Vegas, NV 89118
p (702) 616.1022
F (702) 407.0958

Contacts:
Vinnie Mannino
(702) 606-6585
VinnieM@AllNevadaInsurance.com

Valerie Haney
(702) 616-1022
val@xtremecouturemma.com



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UPCOMING EVENT



NOVEMBER 2019

- Amateur MMA Fights
- Submission Grappling Matches
- Raffle Prizes

ROUND 10: OPERATION KNOCKOUT

Fight For Our Troops

We are excited to announce Round 10: Operation Knockout scheduled for November 2019!

To date this annual MMA event has raised over \$316,000.00!

We will be continuing the tradition of a fun-filled night of fights, entertainment, giveaways and a meet and greet with Randy Couture, 6x UFC World Champion. We are expecting big things for this year's event.

This event will benefit Randy Couture's non-profit organization, Xtreme Couture's G.I. Foundation which provides awareness and financial assistance for wounded soldiers and their families.

Knockout continues to build on its efforts to raise more money and make a bigger impact in the community.



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Our MISSION

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The Xtreme Couture GI Foundation, a 501 (c) 3 non-profit corporation, was founded by Randy Couture in 2009 to honor the veterans of America's armed forces. The foundation was especially formed to raise money and awareness for those wounded in action and their families.

Many of the injuries are traumatic amputations, gunshot wounds, burns and blast injuries that will retire these brave men and woman from the armed forces. Even though some of these men and woman are severely injured, they have the courage, strength and determination to win this battle.

The Xtreme Couture GI Foundation goal is to help these brave men and women fulfill any of their unmet needs as they return back to civilian life

" I wore Army green for 6 years and I know the sacrifice and courage these brave men and women take everyday to uphold our nations military doctrine and protect the American way of Life"

Randy Couture, 6x MMA World Champion, Actor, Entrepreneur and TV Personality is the Founder of "Xtreme Couture GI Foundation"



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Why SPONSOR

The Xtreme Couture GI Foundation, a 501 (c) 3 non-profit corporation. 100% of all proceeds we raise goes directly into the hands of soldiers wounded in action that need an extra boost in their time of need.

Each year Randy Couture visits Walter Reed National Military Medical Center and writes \$10K checks to families in need.

With your donations you can rest assured it is going directly to help a soldier.

"YOUR DONATIONS WILL DIRECTLY AND POSITIVELY IMPACT THE LIVES OF SOLDERS IN NEED"

Randy Couture, Founder of "Xtreme Couture GI Foundation"



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Why SPONSOR

Sponsoring any Xtreme Couture GI Foundation event presents an opportunity for your company to highlight their commitment and support some of our nations finest.

- Enhanced Image/Shaping of Consumer Perception
- Positive Public Visibility
- Differentiation from your Competitor
- 501(c)(3) Nonprofit Tax Exemption

Packages have been developed to maximize exposure for all sponsors and we are happy to tailor any of them to suit your required benefits.

- Promotional and Branding Opportunities at Event
- Social Media Recognition
- Company Logo Placement on our Website with Link back
- Company Logo on Event Materials (flyers, posters)

CELEBS and ATHLETES

- ★ *CREATE AWARENESS* ★
- ★ *HONOR OUR VETERANS* ★
- ★ *HELP WITH ASSISTANCE* ★

Sponsoring any Xtreme Couture GI Foundation event presents an opportunity for your company to showcase your products to high profile Celebrities, Musicians and Athletes. Below are a few people that have attended our past events.

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MARKETING SAMPLES

Samples of previous event-related marketing & promotional items to highlight our Sponsors.

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Social Media Blasts to Highlight our Sponsors



Red Carpet Step and Repeat Sponsor Logo Placement



Event Shirts to Highlight our Sponsors



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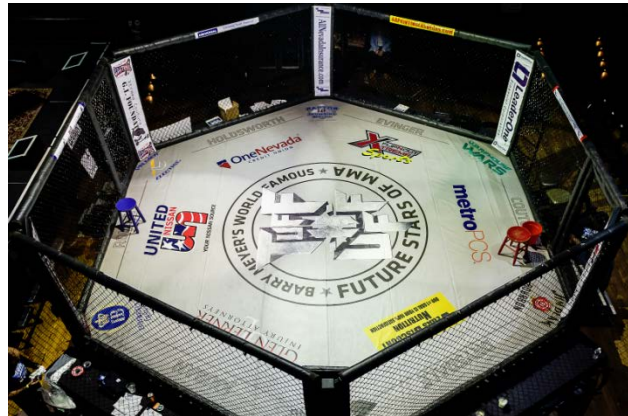
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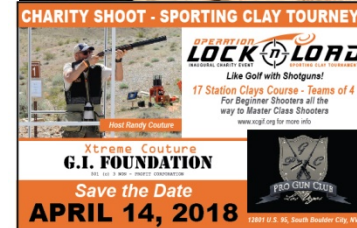
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In Casino Advertising



At Event Advertising



Print Advertising | Event Program





MARKETING REACH



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Our event marketing campaigns with our social media followers and contacts help introduce your company to 1.8 MILLION new potential customers.



REACH / FOLLOWERS

RANDY COUTURE – 646,000
 XTREME COUTURE – 21,400

TOTAL: 667 K

Last Updated: 11.22.2019

REACH / FOLLOWERS

RANDY COUTURE – 1.2 MILLION
 XTREME COUTURE – 46,800

TOTAL: 1.21 M

REACH – Direct e-Mail

Email database – 30,000+



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PACKAGES



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PRESENTING SPONSOR\$10,000

Benefits:

- Event Presenting Sponsor
- 10 tickets in VIP Area
- Sponsor table at the event and the opportunity to display and products, services or company marketing materials
- Full Page AD in Fight Program
- Company Logo inclusion Cage Canvas and Pads
- Company Logo included on Round Card – shown each Round
- Company Logo / Website inclusion on XCGIF website, e-mail marketing, event T-Shirts, Social Media, Print Ads, Radio and TV
- Time Clock – Brought to you By – Your Company

KO SPONSOR\$5,000

Benefits:

- 8 tickets in VIP Area
- Sponsor table at the event and the opportunity to display and products, services or company marketing materials
- Half Page AD in Fight Program
- Company Logo included on Cage Pads
- Company Logo included on Round Card – shown each Round
- Company Logo / Website inclusion on XCGIF website, e-mail marketing, event T-Shirts, Social Media, Print Ads, Radio and TV
- One Title Fight Brought to You By – Your Company (Announced and Shown)



PACKAGES



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HEAVYWEIGHT SPONSOR\$3,000

Benefits:

- 6 Premier VIP Event Tickets
- Sponsor table at the event and the opportunity to display and products, services or company marketing
- Quarter Page AD in Fight Program
- Company Logo / Website inclusion. E-mail marketing, event T-Shirts and Social Media

MIDDLEWEIGHT SPONSOR\$2,000

Benefits:

- 4 Premier VIP Event Tickets
- Sponsor table at the event and the opportunity to display and products, services or company marketing
- Logo only included in Fight Program
- Company Logo / Website inclusion in E-mail marketing, event T-Shirts and Social Media

WELTERWEIGHT SPONSOR\$1,000

Benefits:

- 2 Premier VIP Event Tickets
- Logo only included in Fight Program
- Company Logo / Website inclusion in E-mail marketing, event T-Shirts and Social Media

IN-KIND SPONSOR.....\$0

Donate goods or services. (ie. Silent Auction / Raffle items, Advertising Space, Printing Services)

Benefits:

- Sponsor listing on select at-event signage



PACKAGES



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IN-FIGHT BRANDING OPPRTUNITIES

Contact us for more details and costs associated on any of the below branding opportunities during the fight event.

- Time clock with logo
- Live Stream Sponsor
- Co-Branded Event Giveaway
- Knockout (this knockout is brought to you by.....)
- Photo Booths
- Walk outs
- Gloves (Co-Branded)
- Blue corner
- Red corner
- National anthem
- Color Guard
- Intermission
- Entertainment
- Trivia preshow
- Opening videos
- Opening ceremonies
- Award presentations
- Title belts
- After Party
- Post Event Survey





SPONSORSHIP FORM



Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Valerie Haney, Event Manager, at val@xtremecouturemma.com or by fax at 702.407.0958. Please contact us with any questions.

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CONTACT INFORMATION

 Company Name

 Contact Name

 Mailing Address

 Contact e-mail Address

 Contact Phone Number

 City / State / Zip Code

SPONSORSHIP PACKAGE

- ____ Presenting Sponsor
- ____ KO Sponsor

- ____ Heavyweight Sponsor
- ____ Middleweight Sponsor
- ____ Welterweight Sponsor

- ____ In-Fight Branding Opportunity

PAYMENT INFORMATION

- ____ Please Send Me an Invoice

- ____ I have enclosed a check payable to:
Xtreme Couture GI Foundation

- ____ Please charge my Credit Card

\$ _____
 Total Sponsorship Cost

CC INFORMATION

 Card Number

 Expiration Date Security Code

 Signature

 Date



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Xtreme Couture **G.I. FOUNDATION**

4055 West Sunset Rd. | Las Vegas, NV 89118 | www.xcgif.org

Contact Us Today:

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